

# BUSINESS LEADER

April/May 2008

## KATHY KOCH

President, Ambit Marketing Communications

The Fort Lauderdale-based full-service public relations agency provides traditional and technology-assisted marketing. In 2004, Koch was named "Woman of the Year" by the Atlantic-Florida chapter of Women in Communications. Koch, a Fort Lauderdale resident, has previously been recognized by the March of Dimes as a "Woman of Distinction," and received the VISTA award from the National Association of Women Business Owners (NAWBO).

