

South Florida BUSINESS JOURNAL

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Kathy Koch

President, Ambit Advertising and
Public Relations

As president of a leading South Florida marketing firm, Kathy Koch admits she works in “an exciting time to be in advertising



and public relations.” She finds it satisfying to “connect our clients with new opportunities through a strategic mix of traditional and online marketing.” Her team is focused on one goal: working closely and creatively with clients to produce marketing campaigns that deliver outstanding results.

Whether with Ambit or any of her professional or cause-related efforts, Kathy remains busy in the community. She is board chairwoman of the Broward Alliance, chairwoman-elect of the Broward Community College Foundation, and on the board of directors of the Broward Workshop. Previously, she held chair or board posts with the Coordinating Council of Broward, the United Way of Broward County, the Museum of Art Fort Lauderdale and the National Conference for Community and Justice. She has been recognized as corporate BusinessWoman of the Year by the *South Florida Business Journal*, Woman of the Year by Women In Communications, and was a recipient of the Women of Distinction Award from the March of Dimes.

Koch was educated with art and communications degrees from Rochester Institute of Technology. Formerly of Pittsburgh, where she owned a 17-woman marketing firm, she moved south in 1985 to marry Stan Brown. The two live in Fort Lauderdale, and have a son, Matt.

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